



# BARB STONE

MBA, CPCC, PCC, ORSCC

Transformational Leadership & TEDx Speaker | Executive Coach | Author

## THE BARB STONE DIFFERENCE

*Stop Managing. Start Leading. Begin Living.*

Barb Stone helps leaders stop performing and start living aligned, authentic lives.

A former senior manufacturing executive turned executive coach, she brings 25+ years of real-world leadership experience to every stage. Her talks challenge perfectionism, unlock intuition, and help leaders lead with purpose.

Audiences leave with practical tools, fresh perspective, and the courage to lead differently.

**Credentials that Matter:** MBA (Syracuse University) | Certified Co-Active Coach (CPCC) | PCC & ORSCC Credentials | 25+ Years Leadership Experience | TEDx Speaker | Published Author — *So Much to Drool About: Lessons for Living Large* (2025)

## SIGNATURE TALKS THAT TRANSFORM

### The Age of Alignment: The New Rules of Leadership

*In a world driven by hustle, the most effective leaders are aligned. This talk reveals how values, purpose, and emotions working together create sustainable success.*

### The Five Dimensions of Transformational Leadership

*A practical model for mastering leadership across five core roles: self, visionary, partner, coach, and awareness.*

### Your Quantum Flirt: Leading with Intuition

*Turns intuition from “woo-woo” into a strategic leadership tool.*

### The Perfectionism Epidemic: What Looking Good is Really Costing You

*Reveals how perfectionism blocks creativity, connection, and performance — and what to do instead.*

## AVAILABLE FOR

Keynote Presentations • Breakout Sessions • Half-Day & Full-Day Workshops • Leadership Retreats • Corporate Training • Panel Discussions • Virtual & Hybrid Events

*Barb customizes every presentation to align with your event goals, audience needs, and organizational culture.*

## BOOK + RESOURCES



## WHAT YOUR AUDIENCE WILL EXPERIENCE

Barb gives voice to the struggles leaders face and provides the roadmap they've been searching for. Expect genuine connection, breakthrough insights, and a standing ovation.

Your audience will:

- Break free from perfectionism and performative leadership
- Align values, purpose, and emotions for greater impact
- Trust intuition as a leadership advantage
- Leave with practical strategies they can apply immediately

### WHY BARB?

#### Been There

25 years leading in high-pressure corporate environments.

#### Credentialed

MBA + CPCC, PCC, ORSCC + research-backed coaching.

#### Real & Relatable

No jargon. No fluff. Practical, human leadership.

#### Creates Change

Audiences leave thinking and leading differently.

### WHAT PEOPLE ARE SAYING

***Working with Barb is much more than just educational and enlightening. Her mix of knowledge and perspective creates a harmonious teaching and learning environment.***

- Jeannie Brockmyre, CEO of Absolute Precision

***Barb is the ultimate professional: genuine, caring, passionate, and focused on helping both Individuals and Teams be the very best they can be.***

- Mark Popp, CFP

### FEATURED BOOK

*So Much to Drool About: Lessons for Living Large*



## LET'S CREATE AN UNFORGETTABLE EXPERIENCE

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